



Interplast <sup>™</sup> Repairing bodies & rebuilding lives in the Asia Pacific region

# ROTARY FUNDRAISING GUIDE

## REPAIRING BODIES & REBUILDING LIVES IN THE ASIA PACIFIC REGION



The Royal Australasian College of Surgeons established Interplast with Rotarians and the Fellows remain active supporters.



Interplast Australia & New Zealand is actively supported by Rotarians in Clubs and Districts throughout Australia and New Zealand.

## CONTENTS

- Welcome page 2
- How your fundraising will help repair bodies and rebuild lives page 3
- How funds donated by D9780 were used to change lives – page 4
- Fundraiser responsibilities page 5
- How Interplast can support page 6
- Banking your funds page 7
- Fundraising ideas page 8
- Contact details page 9.



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## WELCOME

Thank you for your interest in fundraising for Interplast Australia & New Zealand (Interplast). Fundraising is a fun and fulfilling way for you to make a difference and raise the awareness of the important work Interplast does. Your action and support enables us to achieve our mission: to enhance people's health and wellbeing by enabling access to life-changing reconstructive surgery and related medical services.

#### ACCORDING TO THE WORLD HEALTH ORGANISATION, OUT OF THE MILLIONS OF SURGERIES PERFORMED Worldwide Each Year, the World's Poor Receive only 3.5%, while the World's Richest Receive 73.6%. Sadly, two Billion People have no access at all to basic surgical care.

Since Interplast began in 1983, as a partnership between Rotary and the Royal Australasian College of Surgeons, we have been tackling an element of this problem by performing free operations to patients in the Asia Pacific region who would otherwise not be able to afford or access them. We continue to build on this life-changing work by increasing our program reach and continuing to implement our 'twin-track' approach. Our focus remains on giving patients access to life-changing medical procedures whilst also building the capacity of local medical staff through a range of formal and informal training and mentoring activities.

This Rotary Fundraising Guide is designed to provide you with what you need to know about organising a fundraising activity or event for Interplast. To ensure you achieve fundraising success, use this guide in conjunction with the fundraising resources available on our website at https://www.interplast.org.au. Here you will find access to short videos, event posters, photos and supporters' logos to help bring our story to your event.

We also have fundraising resources available such as brochures, newsletters, Rotary bookmarks, donation boxes and copies of our Annual Reports.

We would love it if you could connect with us and share our story on social media too – you can find us on facebook at facebook.com/interplastanz and on twitter @interplastanz.

Please feel free to contact me for any support you may need, and thank you on behalf of everyone at Interplast for helping us to repair bodies and rebuild lives.

Yours sincerely,

Janette Etherington Rotarian Engagement Coordinator November 2019



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#### HOW YOUR FUNDRAISING WILL HELP REPAIR BODIES AND REBUILD LIVES

Rotary funds will have a positive impact and we couldn't do what we do without you. General donations enable us to respond qucikly to needs and requests. For example:

**\$100 could provide dressings and surgical supplies to treat a** patient after their burns surgery.

\$500 could provide hand rehabilitation services for two to three patients after they've received hand surgery.

\$1,000 could provide life-changing surgery for one or more patients in the Asia Pacific region.

\$15,000 could fund two surgeons to conduct a week-long surgical mentoring visit to Port Moresby, or send two allied heath therapists to Fiji to deliver physiotherapy and speech pathology training programs.





## HOW FUNDS DONATED BY D9780 Were used to change lives

### Young brothers with dreams - The Philippines (Cagayan de Oro)

In the Philippines the Interplast team met Jeffrey aged 3, Jekli aged 5, and Rene aged 7 - three brothers with cleft lips and cleft palates. The social stigma associated with these conditions meant that all three had experienced bullying throughout their young lives.

The boys' parents worked as farm laborers earning only about \$2.50 AUD per day, and they simply could not afford to pay for surgery for the boys.

On behalf of the family, a local parish priest contacted a Rotarian who knew of the upcoming visit of an Interplast team to Cagayan de Oro. The boys made the 5-hour journey from Bukidnon with their parents to meet the surgical team, hopeful that this would be their chance at a new life. When the family arrived, the surgical team assessed the boys, and all three brothers were selected for surgery during the program activity.

In a matter of a few short hours, the lives of the boys were changed forever. All three surgeries were successful, and the brothers are now free from the stigma associated with their conditions. Jeffrey, Jekli and Rene all want to be teachers when they grow up, a dream that is now within their reach thanks to the Interplast team and local medical and Rotarian partners in the Philippines.







## FUNDRAISER RESPONSIBILITIES



#### Responsibilities as a fundraiser

- In keeping with our longstanding partnership with Rotary, a 'Letter of Authority to Fundraise' for all Rotary clubs is available at www.interplast.org.au. Where required please display the Letter of Authority to Fundraise.
- The event will be conducted in the club or district name, in an appropriate and responsible way.
- It must be clear in all communications that the Rotarians involved are raising funds on behalf of Interplast as a beneficiary.
- All publicity must state the intended use of the money raised.
- All publicity should only use the logos and photos available at www.interplast.org.au.
- Clubs and districts undertake all fundraising activities at their own risk and are required to secure any necessary permits, insurance or licenses required of them.
- Clubs & districts should note that they are not covered by Interplast's public liability insurance.
- All costs and debts associated with the fundraising activity are the responsibility of the fundraiser.
- All proceeds should be forwarded to Interplast as soon as possible by cheque or EFT.
- Interplast does not support door-to-door knocking or soliciting donations in public places.
- Interplast reserves the right to withdraw its approval for the fundraising activities should it decide that the organiser is failing to meet the above responsibilities.





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## HOW INTERPLAST CAN ASSIST AND **SUPPORT YOU**

#### What we can provide

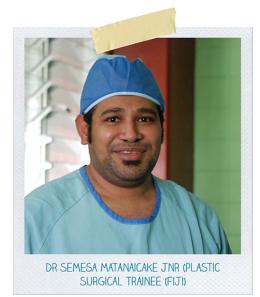
We can assist you with the following:

- Supply of resources such as Interplast brochures, bookmarks, copies of annual reports, newsletters, cards and donation boxes (please ensure enough time prior to your event for us to post the material)
- Supply of Interplast's supporter's logos
- Electronic access to photos and short videos through our website
- Interplast medical volunteer speakers to present at larger (e.g. district) events, dependent on availability
- Publicity of your event through our social media
- Tax deductible receipts to individual donors
- Staff members may be available to attend your event and accept donations
- Certificates of appreciation post event to acknowledge your support



#### What we are not able to provide

- Interplast staff to help coordinate or market your event
- Reimbursement for any expenses incurred from your event
- Prizes, auction or raffle items and branded apparel
- Contact lists for you to use in promoting your event (due to privacy legislation)
- Event licenses and permits (these are the responsibility of the organiser)
- Receipts for raffles or auctions







6

## **SENDING YOUR FUNDS TO INTERPLAST**



### Online

Use our secure credit card facility on our website www.interplast.org.au. It's easy and you will receive a tax deductable receipt automatically via email



#### Make a direct deposit into our bank account - in Australia

Account Name: Interplast Australia & New Zealand BSB: 033 364. Account Number: 36 1633 Reference: Your club or district name

#### Make a direct deposit into our bank account – in New Zealand

#### Account Name: RNZWCS Account Number: 031 702 019 220 801. Reference: Code 404 (that alerts RNZWCS that the donation is for Interplast)

If making a bank transfer from either country we would very much appreciate you notifying us via email advising of your contact details and the amount donated.



#### Cheque

Please download the donation form from the website, make the cheque payable to Interplast and post to: **Interplast Australia & New Zealand Royal Australasian College of Surgeons Building** 250 - 290 Spring Street East Melbourne VIC 3002



Call us on (03) 9249 1231 and we can take your confidential credit card details over the phone.



A tax deductible receipt for your donation will be sent to you within 7 – 10 working days.





### **FUNDRAISING IDEAS**

#### Get a group together to organise a big event... or a handful of smaller ones can be just as effective

- Hold a golf day or other sports event
- Hold a trivia or bingo night
- Hold a dinner and ask guests to donate what they would usually spend on going out for dinner
- Host a movie night; contact your local cinemas to see what they can offer. If it is summer consider an outdoor movie night
- Ask friends and family to donate to Interplast in lieu of gifts for your birthday/wedding – we can provide 'Thank you' cards for your guests
- Donate your day's wage and encourage others to follow your lead. Ask your employer to match your donation. Remember it is tax deductible!
- Organise a dinner event with raffles, a silent auction and a live auction
- Host a cooking class and share your secret recipe... for a price!





www.interplast.org.au

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8



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# THANK YOU!

Interplast Australia & New Zealand Royal Australasian College of Surgeons Building 250 – 290 Spring Street East Melbourne VIC 3002

email: contactus@interplast.org.au phone +61 3 9249 1231

Follow us on Facebook: facebook.com/interplastanz Join the conversation on Twitter @interplastanz.

"IF YOU THROW A STONE INTO THE MIDDLE OF THE LAKE THERE'S NOT JUST THE INITIAL IMPACT IT MAKES, YOU CAN WATCH THE RIPPLES GO RIGHT ACROSS THE LAKE - THAT IS WHAT INTERPLAST DOES" BRIAN GUEST, PDG & INTERPLAST BOARD DIRECTOR 2010-2019



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