

EASY FUNDRAISING TIPS TO HELP CHANGE A FUTURE



★ Make your fundraising page your own – give it a personal touch add your image and briefly explain to your donors why you chose to fundraise for Interplast.

★ Self donate! – this is not only a good way to get the ball rolling on your fundraising, but also encourages your supporters to donate more!

★ Aim high– don't set your fundraising target too low, if you reach your goal make sure you change your target and aim higher. You will be surprised at how many supporters are willing to dig deep and help you reach your target .

★ Share, Share, Share!– Add your fundraising page link to your email signature, share it on your social media. Write a personalised email to family and friends and share your link. Ask them to share it too.

★ Seek support from your work place – Ask if they could include you on the organisation intranet or newsletter. Ask your employer if they can dollar match your fundraising!

★ Break it down – Ask 4 family members to donate \$50 each, ask 5 friends to donate \$20 each, and ask a few colleagues to donate \$10 each, don't forget your networks overseas too. Keep the fundraising ticking along and don't be afraid to reach out and ask.

**The Interplast team are happy to help however we can
events@interplast.org.au or 03 9249 1231**



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Good Luck!!