



ROTARY FUNDRAISING GUIDE

REPAIRING BODIES & REBUILDING LIVES IN THE ASIA PACIFIC REGION







CONTENTS

- Welcome page 2
- How your fundraising will help repair bodies and rebuild lives page 3
- How funds donated by D9780
 were used to change lives page 4
- Fundraiser responsibilities page 5
- How Interplast can support page 6
- Banking your funds page 7
- Fundraising ideas page 8
- Contact details page 9.



WELCOME

Thank you for your interest in fundraising for Interplast Australia & New Zealand (Interplast). Fundraising is a fun and fulfilling way for you to make a difference and raise the awareness of the important work Interplast does. Your action and support enables us to achieve our mission: to enhance people's health and wellbeing by enabling access to life-changing reconstructive surgery and related medical services.

ACCORDING TO THE WORLD HEALTH ORGANISATION, OUT OF THE MILLIONS OF SURGERIES PERFORMED WORLDWIDE EACH YEAR, THE WORLD'S POOR ONLY GET 3.5% WHILE THE WORLD'S RICHEST GET 73.6%. SADLY TWO BILLION PEOPLE HAVE NO ACCESS AT ALL TO BASIC SURGICAL CARE.

Since Interplast began in 1983, as a partnership between Rotary and the Royal Australasian College of Surgeons we have been tackling an element of this problem by performing free operations to patients in the Asia Pacific region who would otherwise not be able to afford it. We continue to build on this life-changing work by increasing our program reach and continuing to implement our 'twin-track' approach. Our focus remains on giving patients access to life-changing medical procedures while building the capacity of local medical staff through a range of formal and informal training and mentoring activities.

This Rotary Fundraising Guide is designed to provide you with everything you need to know about organising a fundraising activity or event for Interplast. To ensure you achieve fundraising success use this kit in conjunction with the fundraising resources available on our website at Interplast.org.au. Here you will find access to a short video, event posters, photos and supporters' logo to help bring our story to your event.

We also have fundraising resources available such as brochures, newsletters, Rotary bookmarks, donation boxes and stickers, postcards and Annual Reports.

We would love it if you could connect with us and share our story on social media too – you can find us on Facebook at facebook.com/interplastanz and on Twitter @interplastanz

Once again, please feel free to contct us and we thank you for your support in helping us to repair bodies and rebuild lives.

Yours sincerely,
Di Gillies,
Rotarian Coordinator
on behalf of the Interplast team







HOW FUNDS DONATED BY D9780 WERE USED TO CHANGE LIVES

Young brothers with dreams

- The Philippines (Cagayan de Oro)

In the Philippines the Interplast team met Jeffrey aged 3, Jekli aged 5, and Rene aged 7, three brothers with cleft lips and palates. The social stigma associated with these conditions meant that all three had experienced bullying throughout their young lives.

The boys' parents worked as farm laborers earning only around \$2.50 per day, and they simply could not afford to pay for surgery for the boys.

On behalf of the family, a local parish priest contacted a Rotarian who knew of the upcoming visit of an Interplast team to Cagayan de Oro. The boys made the 5-hour journey from Bukidnon with their parents to meet the surgical team, hopeful that this would be their chance at a new life. When the family arrived, the surgical team assessed the boys, and all three brothers were selected for surgery during the program activity.

In a matter of a few short hours, the lives of the boys were changed forever. All three surgeries were successful, and the brothers are now free from the stigma associated with their conditions. Jeffrey, Jekli and Rene all want to be teachers when they grow up, a dream that is now within their reach thanks to the Interplast team and local medical and Rotarian partners in the Philippines.





FUNDRAISER RESPONSIBILITIES



Responsibilities as a fundraiser

- In keeping with the longstanding partnership with Rotary, a 'Letter of Authority to Fundraise' for all rotary clubs is available at www.interplast.org.au - Where required please display the Letter of Authority to Fundraise.
- The event will be conducted in the club or district name, in an appropriate and responsible way.
- It must be clear in all communication that Rotarians involved are raising funds on behalf of Interplast as a beneficiary
- All publicity must state the intention for the money raised.
- All publicity should use the logos and photos available at https://www.interplast.org.au/whowe-are/rotary-clubs-districts/.
- Clubs and districts undertake all fundraising activities at their own risk and are required to secure any necessary permits, insurance or licenses required of them.
- Clubs & districts should note that they are not covered by Interplast's public liability insurance.
- All costs and debts associated with the fundraising activity are the responsibility of the fundraiser.
- All funds should be forwarded to Interplast
- Interplast does not support door to door knocking or soliciting donations in public places.
- Interplast reserves the right to withdraw their approval for the fundraising activities should they decide the organiser is failing to meet the above responsibilities.





HOW INTERPLAST CAN ASSIST AND SUPPORT YOU



What we can provide

We can assist you with the following:

- Supply of resources such as the Interplast brochure, bookmarks, copies of annual reports, newsletters and donation boxes (please ensure enough time prior to your event for us to post the material)
- Supply of Interplast's Supporters Logo
- Electronic access to photos, shorts videos and posters through our website
- Interplast volunteer speakers to present at your event (dependent on availability)
- Publicity of your event through our social media
- Provide tax deductible receipts to individual donors
- Staff members may be available to attend your event and accept donations.
- Certificates of appreciation post event to acknowledge your support



What we are not able to provide

- Interplast staff to help coordinate or market your event
- Reimbursement for any expenses incurred from your event
- Prizes, auction or raffle items and branded apparel
- Contact lists for you to use in promoting your event (due to privacy legislation)
- Event licenses and permits (these are the responsibility of the organiser)
- Receipts for raffles or auctions



SENDING YOUR FUNDS TO INTERPLAST



Online

Use our secure credit card facility on our website www.interplast.org.au. It's easy and you will receive a tax deductable receipt automatically via email



Make a direct deposit into our bank account

Name: Interplast Australia & New Zealand

BSB: 033 364

Account Number: 36 1633
Reference: Your club or district

We would very much appreciate you notify us via email if making a bank deposit with your contact

details and the amount for receipting.



Cheque

Please download the donation form from the website and make the cheque payable to Interplast and post to:

Interplast Australia & New Zealand
Royal Australasian College of Surgeons Building
250 - 290 Spring Street
East Melbourne VIC 3002



Phone

Call us on (03) 9249 1231 and we can take your confidential credit card details over the phone.

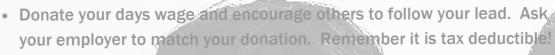
Donations that are received by phone, post or bank deposit will be processed and a tax deductible receipt will be sent to you within 7 – 10 working days.



FUNDRAISING IDEAS

Get a group together to organise a big event... or a handful of smaller ones can be just as effective

- · Hold a golf day or other sports event
- Hold a trivia or bingo night
- Hold a dinner and ask guests to donate what they would usually spend on going out for dinner
- Host a movie night; contact your local cinemas to see what they can
 offer. If it is summer consider an outdoor movie night.
- Ask friends and family to donate to Interplast in lieu of gifts for your birthday or wedding – we can provide 'Thank you' bookmarks for your guests









THANK YOU!

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Follow us on Facebook: facebook.com/interplastanz Join the conversation on Twitter @interplastanz.

"IF YOU THROW A STONE INTO THE MIDDLE OF THE LAKE THERE'S NOT JUST THE INITIAL IMPACT IT MAKES, YOU CAN WATCH THE RIPPLES GO RIGHT ACROSS THE LAKE - THAT IS WHAT INTERPLAST DOES" - BRIAN GUEST, BOARD DIRECTOR AND CHAIR OF ROTARIAN COMITTEE



